

Egzamin programowy przeznaczony dla studentów Wydziału Ekonomiczno – Socjologicznego po czterech semestrach nauki języka. Sprawdza znajomość struktur gramatycznych na poziomie B2 oraz umiejętność formułowania wypowiedzi pisemnych i wnioskowania na poziomie C1.

EGZAMIN PROGRAMOWY Z TERMINOLOGIĄ EKONOMICZNĄ POZIOM B2/C1

I. Read the following extract and do the task below:

Polyester is now being used for bottles. ICI, the chemicals and plastics company, believes that it is now beginning to break the grip of the glass on the bottle business and thus take advantage of this huge market.

All the plastics manufacturers have been experiencing hard times as their traditional products have been doing badly world-wide for the last few years. Between 1992 and 1998 the Plastics Division of ICI had lost a hundred and twenty million dollars, and they felt that the most hopeful new market was in packaging, bottles and cans.

Since 1992 it has opened three new factories producing ‘Melinar’, the raw material from which high quality polyester bottles are made.

The polyester bottle was born in the 1970s, when soft drinks companies like Coca Cola started selling their drinks in giant two-litre containers. Because of the build-up of the pressure of gas in these large containers, glass was unsuitable. Nor was PVC, the plastic which had been used for bottles since the 1960s, suitable for drinks with gas in them. A new plastic had to be made.

Glass is still cheaper for the smaller bottles, and will continue to be so unless oil and plastic become much cheaper, but plastic does well for the larger sizes.

Polyester bottles are virtually unbreakable. The manufacturers claim they are also lighter, less noisy when being handled, and can be re-used. Shopkeepers and other business people are unlikely to object to a change from glass to polyester, since these bottles mean few breakages, which are costly and time-consuming. The public, though, have been more difficult to persuade. ICI’s commercial department are developing different bottles with interesting shapes, to try and make them visually more attractive to the public.

The next step could be to develop a plastic which could replace tins for food. The problem here is the high temperatures necessary for cooking the food in the container.

Indicate the letter A, B, C or D against the answer you choose: (punktacja: 5x2=10)

1. Plastics of various kinds have been used for making bottles.

- A. since 1992.
- B. since the 1970s but only for large bottles.
- C. since the 1960s but not for liquids with gas in them.
- D. since companies like Coca Cola first tried them.

2. Why is ICI’s Plastics Division interested in polyester for bottles ?

- A. The other things they make are not selling well.
- B. Glass manufacturers cannot make enough bottles.
- C. They have factories which could be adapted to make it.
- D. The price of oil keeps changing.

3. Why aren’t all bottles now made of polyester?

- A. The price of oil and plastic has risen.
- B. It is not suitable for containing gassy drinks
- C. The public like traditional glass bottles
- D. Shopkeepers dislike re-usable bottles.

4. Manufacturers think polyester bottles are better than glass bottles because they

- A. are cheaper.
 - B. are more suited to small sizes.
 - C. are more exciting to look at.
 - D. do not break easily.
5. Plastic containers for holding food in the same way as cans
- A. have been used for many years
 - B. are an idea that interests the plastics companies
 - C. are possible, but only for hot food.
 - D. are the first things being made in the new factories.

II. Use the word given in capitals at the end of each line to form a word that fits in the space in the same line: (puktacja: 10x2=20)

Caribbean Enterprise

Another project that is already underway is the (1) upgrading **GRADE**
of Trinidad and Tobago airport. Over the last two years the number
of passengers (2) _____ the airport has grown to 1.8 million, **USE**
and that figure is expected to (3) _____ 2.5 million in the next **EXCESS**
year or two .The (4) _____ of the airport is not just a way to cope **EXPAND**
with the (5) _____ flow of visitors. There are also the plans **INCREASE**
to develop real estate into free zones, providing (6) _____ **MAINTAIN**
facilities for aircraft,(7) _____ and cargo facilities for both current **STORE**
and future users. The airport is being (8) _____ and the runway **COMPUTER**
network revamped to meet international standards .Better facilities
will provide opportunities for the airline BWIA, which already
flies to (9) _____ destinations, to expand its operations. **NUMBER**
Coupled with the upcoming (10) _____ of 100 road bridges **RENEW**
and the building of new roads,(11) _____ growth seems **ECONOMY**
more than likely.

III. Read the memo below and complete each of the space with an appropriate grammar form: (puktacja: 15x2=30)

MEMO

To: Sir John Hawkwood
From :Thomas Middleton

Date: 16 June
Re: Conference Centre

Our company _____ (be) in need of its own centre for conferences and training courses for some time . I believe that I _____ (find) now the ideal location.
It is a Grade II listed building which _____ (come) just onto the market.
It _____ (be) _____ (design) by Sir John Vanburgh .The main house
_____ (belong) to the early eighteenth century but about half the present building
_____ (date) from Victorian times. There is no need for the company
_____ (spend) more money on _____ (improve) the house as it is offered in
excellent condition. There are about a hundred rooms , with the possibility of _____
(add) more. There is enough space to park cars .A considerable amount of land _____
(be) _____ (include) in the price. Obviously, the house has the appropriate rooms and
facilities _____ (need) for conferences.
In addition, members of staff attending conferences _____ (be) able to keep fit by
_____ (take) advantage of the many opportunities for physical exercise that are
available.
The price is \$4,500,000 but there may be room for negotiations.

IV. Match the words with the definitions:

(punktacja: 10x1=10)

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|-----------------|--|
| 1. outflank | A. pay in the form of salary and extra benefits |
| 2. slush fund | B. a new company |
| 3. loophole | C. a new idea, method or invention |
| 4. plummet | D. a highly paid executive |
| 5. predator | E. to be more successful than another company, country |
| 6. start-up | F. a small mistake in law that makes it possible to do something the law prevents you from doing |
| 7. remuneration | G. goods produced in order to be sold |
| 8. innovation | H. money collected for illegal purposes |
| 9. fat cat | I. suddenly go down in amount or value |
| 10. merchandise | J. a company that takes advantage of another company weaker than itself |

V. Using 60-70 words express your opinion on the topic below:

Entrepreneurs are born, not made.

Punktacja: 10 punktów

VI. You are a social secretary of the club. Using the given prompts, write a formal letter of complaint about an unsatisfactory club banquet you attended. The words in your letter cannot be taken from the notes below as they sound too informal. Do not write any addresses.

Main problems :

- not enough seats for all the guests
- hall too cold
- waiters rude to the guests
- only a single guitarist instead of a live band
- the food was all right
- can we get any money back?

(puntuacja: 20 punktów)